

MICUA

Maryland Independent College
and University Association

The Student and Military Voter Empowerment Act Report

January 15, 2022

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and University Association

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January 15, 2022

The Honorable Paul Pinsky
Chair, Education, Health, and
Environmental Affairs Committee
Senate of Maryland
2 West Miller Senate Officer Bldg
11 Bladen Street
Annapolis Maryland 21401

The Honorable Vanessa Atterbeary
Chair, Ways and Means Committee
Maryland House of Delegates
131 Taylor House Office Bldg
6 Bladen Street
Annapolis, Maryland 21401

Re: Student and Military Voter Empowerment Act Report

MEMBERS

Dear Chair Pinsky and Chair Atterbeary:

Capitol Technology University

Goucher College

Hood College

Johns Hopkins University

Loyola University Maryland

Maryland Institute College of Art

McDaniel College

Mount St. Mary's University

Notre Dame of Maryland University

St. John's College

Stevenson University

Washington Adventist University

Washington College

AFFILIATE MEMBERS

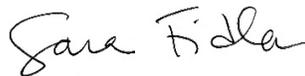
Ner Israel Rabbinical College

St. Mary's Seminary & University

On behalf of the member institutions of the Maryland Independent College and University Association (MICUA), I am pleased to submit the MICUA Student and Military Voter Empowerment Act Report for 2022. These reports are required by § 3-204.2(f) of the Election Law Article of the Annotated Code of Maryland, as enacted by the *Student and Military Voter Empowerment Act of 2021*. The law requires each institution of higher education that receives funding from the State to provide a link to the online voter registration system on the institution's home page of the portal used by students to register for course work. An annual report must be submitted that includes the number of individuals who clicked the link; if there were fewer than 15 clicks, a description of any steps the institution is taking to encourage students to use the link; and any efforts planned to improve access to voter registration for students. Enclosed please find the report from the MICUA member institutions.

MICUA institutions have a long-standing commitment to inform and educate students on civic engagement and providing the tools and resources to access voter registration materials. We appreciate the opportunity to provide this information and we thank the members of the General Assembly for this meaningful inquiry. If you have any questions about information contained within the reports or would like further information, please contact Irnande Altama, Associate Vice President for Government and Business Affairs, at ialtema@micua.org.

Sincerely,



Sara Fidler
President

Enclosure

Student and Military Voter Empowerment Act Report of the MICUA Institutions

Institution	Web Address to Voter Registration Link	Number of clicks to Voter Registration Link	Steps to Increase Traffic to Voter Registration Link	Efforts to Improve Access to Voter Registration
Capitol Technology University	Financial Aid – Register to Vote	Unknown. In the process of updating the system to accurately track clicks.	Capitol Technology University will move the link to an appropriate location to improve access and promote this information more widely, including an announcement in the freshman seminar classes, given they are of voting age.	Capitol Technology University plans to send an institution wide email containing the information on where to find the voter registration link and they plan to organize a voter registration day to educate students about the information.
Goucher College	Course Registration	Unknown. In the process of updating the system to accurately track clicks.	Although the information was unable to be collected, data from the National Study of Learning, Voting and Engagement (NSLVE) 2020 reporting shows that Goucher College’s voter turnout was 84.6% with 73.4% of eligibility.	Every year Goucher Colleges convenes a team of students, faculty, and staff that coordinates a Voter Mobilization effort. The first event of the 2022 election season will be a Voter Extravaganza Fair in April while students are on campus before the primary election in June.
Hood College	Student Life	2020 - 590 2021 - 56	Not applicable.	The Dean of Students at Hood College plans to send voter registration reminders to the student body via email.
Johns Hopkins University	General Registrar – Voter Registration	49	Not applicable.	The JHU Hopkins Votes initiative is working to increase digital presence across all JHU campuses for the upcoming 2022 midterm election cycle and beyond. Several administrative offices and faculty across the JHU network will ensure that all members of the JHU community can access voter registration materials in all curricular platforms and co-curricular student focused spaces.
Loyola University Maryland	General Records – Voter Registration	General - 1056 Records - 88	Not applicable.	Loyola University Maryland partners with TurboVote to support ongoing efforts to assist both students and employees to register to vote. Over the past three years, Loyola has been the recipient of several awards: 2020 Maryland Campus Challenge Award, Higher Voter Registration, Voter Turnout and 2020 Platinum Seal Award for Excellence in Student Voter Engagement.
Maryland Institute College of Art	Course Registration	5	The link was added to “Records/Registration Links” section on the student class registration.	Maryland Institute College of Art plans to explore placing the link in other locations and adding a pop-up or notification that appears once students submit their class schedule directing them to the link.
McDaniel College	Voting Info Consumer Information	Unknown. In the process of updating the system to accurately track clicks.	McDaniel College has initiated regular promotions of civic engagement resources. The College plans to use the social media account to provide voting information and improve civic engagement.	McDaniel College has hosted conversations and invited guest speakers to discuss voting. In addition, the College has held drop-in Zoom sessions to convene student meetings to discuss election results and voting.
Mount St. Mary’s University	Course Registration	14	In spring 2022, Mount St. Mary’s University plans to implement a new consolidated communications tool called “Mount Messenger” to provide a single source community information. The University plans to highlight voter registration information on the Mount Messenger.	Mount St. Mary’s University appointed two voting coordinators who will work to increase awareness during orientation sessions and throughout the academic year.

Institution	Web Address to Voter Registration Link	Number of clicks to Voter Registration Link	Steps to Increase Traffic to Voter Registration Link	Efforts to Improve Access to Voter Registration
Notre Dame of Maryland University	University's Intranet portal (not a public address)	51	Not applicable.	Notre Dame of Maryland University partnered with the National Study of Learning, Voting, and Engagement which offers an opportunity to improve student voter registration and turnout.
St. John's College	Office of Registrar Records	16	Not applicable.	St. John's College plans to send bi-yearly communications at the beginning of each semester to promote voter registration, information, and ballot access for domestic students.
Stevenson University	Consumer Information Stevenson University	37	Not applicable.	Stevenson does not anticipate making changes at this time but will continue to monitor for future opportunities for improvement.
Washington Adventist University	Forthcoming.	Unknown.	Washington Adventist University will add a resource link to the website soon. A point of contact is being identified to monitor the link and assist with outreach.	Washington Adventist University is a physical voting location and thus there is hope this will serve as encouragement for student voter turnout and increase activity.
Washington College	Consumer Information Registrar's Office	9	Washington College posted the link that was active for only a portion of the year. The link will be added to the heavily used self-service page and increased promotion of the links will be done through regular informational updates.	The President's Office within Washington College partners with the Student Government Association on voter registration campaigns that include email messages and videos for social media to direct students to the voter registration page.