

MICUA

Maryland Independent College
and University Association




Sellinger Matters to Marylanders

RETURN ON INVESTMENT

At a Glance
2010

A History of State Support

Voters Believe in Sellinger



The State of Maryland has maintained a partnership with its independent colleges and universities for well over 200 years, beginning with the charters granted to Washington College in 1782 and St. John's College in 1784. Today, the primary State support for independent higher education is through the Joseph A. Sellinger Aid Program,

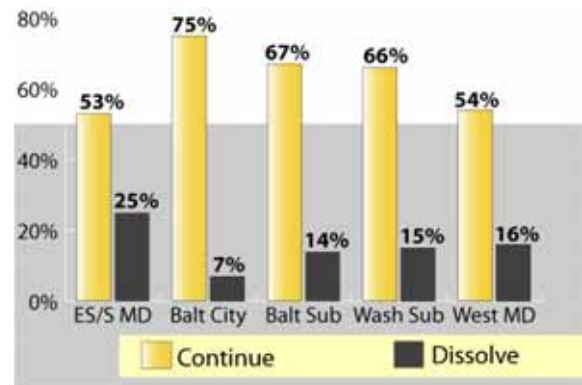
which was established in 1973. The program awards State aid to independent colleges through a formula linked to the per-student appropriation at certain public institutions. This self-adjusting formula remains in effect today and continues to be a national model, encouraging cooperation and collaboration among different segments of higher education.

While the Sellinger Program is unique to Maryland, state support for private higher education is not. All states except Nevada and Wyoming provide financial support for independent higher education. Through the Sellinger Program, MICUA colleges and universities receive 3% of the State's investment in higher education, serve over 63,000 students annually, and award nearly one third of all bachelor's, master's, and doctoral degrees conferred by a Maryland institution each year.

A recent poll confirms that Maryland voters believe in State support for private, nonprofit colleges and universities. In September 2009, Gonzales Research & Marketing Strategies released the results of a statewide poll of registered Maryland voters showing overwhelming support for the current system of State grants to private colleges and universities. When given the facts about funding for higher education, **69% of State voters favor the continuation of a program in Maryland that provides State funds to private, nonprofit colleges and universities.**

Support for the private option for higher education transcends political parties with 62% of Democrats, 62% of Republicans, and 78% of Independent voters saying Maryland should continue its partnership with private colleges. Furthermore, support for the program comes from every region of the State.

CONTINUE OR DISSOLVE PARTNERSHIP BY REGION



Who Enrolls in MICUA Schools

Increasing College Access



MICUA colleges and universities enroll 63,000 students annually with similar demographics as students who attend Maryland's public universities. Here are the facts:

- The majority of students attending MICUA institutions are **Maryland residents**;
- About one in five students are **Pell Grant recipients**;
- Twenty-three percent of students are **students-of-color**;
- Ten percent of new undergraduates **transferred** to a MICUA institution from a Maryland community college; and
- Thirteen percent of students are **40 years of age or older**.

MICUA institutions provide academic programs at more than 100 locations statewide—including main campuses, off-site campuses, and satellite locations—and maintain over 150 articulation agreements with Maryland's community colleges.

Thanks to help from the Sellinger Program, Maryland colleges and universities are able to provide over 15,000 grants to Maryland students every year. **In fiscal 2010, MICUA institutions dedicated over 80% of Sellinger funds in the form of financial aid to Maryland residents**, with the majority of that aid distributed to students based on need.

Allocations to financial aid represent the largest—but by no means the only—initiative made possible through this vital State program. Sellinger funds contribute to Maryland goals for higher education, by responding to workforce shortages and bringing academic programs to underserved areas of the State. In addition, Sellinger funds are used to:

- Increase enrollment of minority students in engineering and science programs;
- Support community outreach and college preparation programs;
- Provide financial aid to students who are underrepresented in higher education; and
- Recruit diverse faculty and administrators.



Creating an Educated Workforce

Saving Taxpayers Money



Sellinger funds contribute to a vibrant, knowledge-based economy in Maryland.

The MICUA institutions receiving State assistance are extraordinarily efficient in terms of leveraging that assistance and producing graduates. The ability of these institutions to efficiently produce degree-holders from specialized undergraduate and graduate programs lies at the heart of Maryland's prosperity.

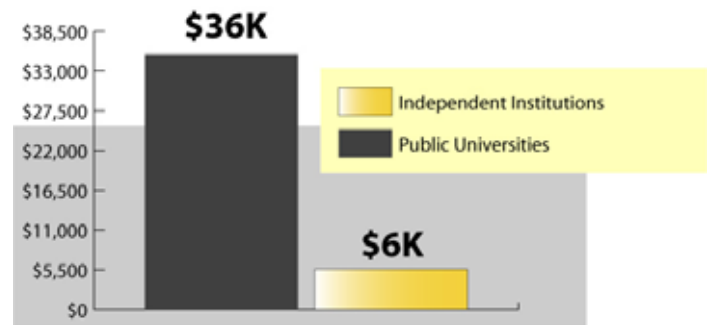
Last year, MICUA colleges and universities awarded over 13,000 degrees. Many of these graduates majored in subjects important to the future of the State's economy, including medical sciences, teaching, engineering, computing, accounting, finance, hotel management, mathematics, business management, and logistics. Last year, MICUA institutions produced:

- 36% of new teacher candidates;
- 48% of BS degrees in nursing; and
- 28% of STEM (science, technology, engineering, and mathematics) degrees.

Maryland independent colleges and universities are efficient and effective stewards of taxpayer dollars.

If Sellinger aid were not available, many Maryland students would attend in-State public universities, a more expensive taxpayer option, or leave the State altogether, taking their tuition dollars and talents with them. Based on the most recent data available, State taxpayers pay \$36,000 for each degree conferred at a public university compared to \$6,000 for each degree conferred at an independent college or university.

TAXPAYER COST PER DEGREE (ALL LEVELS)



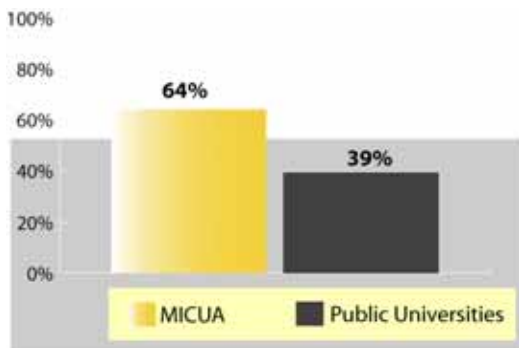
Note: The "cost per degree" reflects the average State appropriation per student served, including appropriations for operating expenses and student financial aid. Capital expenses are not reflected in these costs.

Sources: Governor's Budget Books, Fiscal 2009; Maryland Higher Education Commission (MHEC) Degree Information System, Fiscal 2007; and MHEC S-5 Report, Fiscal 2007.

Efficient Time-to-Degree

Leveraging the State's Investment

FOUR-YEAR GRADUATION RATES

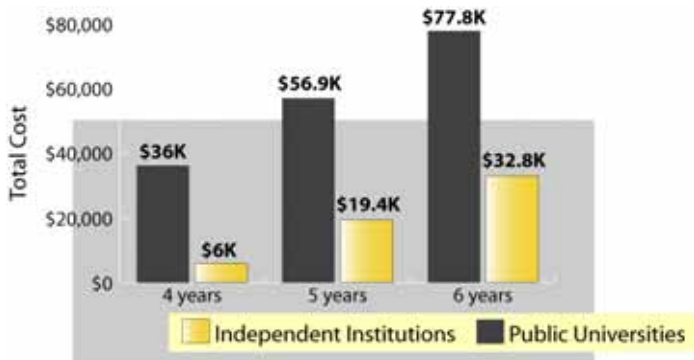


MICUA undergraduates are 64% more likely to graduate in four years than students at public universities, effectively controlling college costs and contributing to State revenues. Two years of saved tuition plus two extra years of earned income is fiscally prudent for students, families, and State taxpayers.



The State leverages its resources by investing in independent colleges and universities. The amount of State assistance that the MICUA member institutions receive from the State is modest—3% of all State operating support for higher education. However, the MICUA member institutions award nearly one third of all bachelor's, master's, and doctoral degrees conferred by a Maryland institution each year.

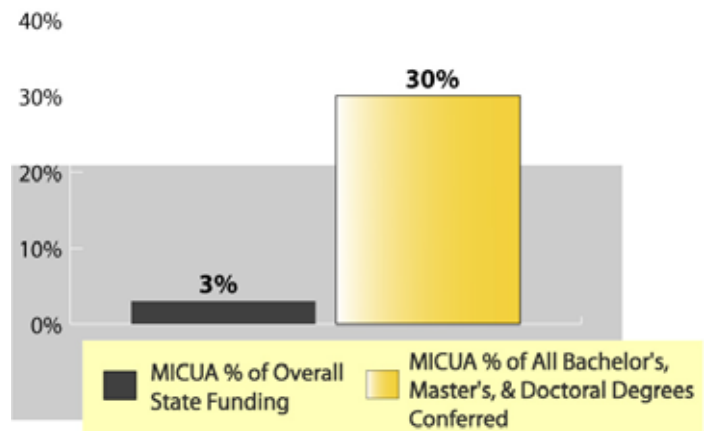
TIME-TO-DEGREE IMPACTS THE "COST" TO MARYLAND TAXPAYERS



Note: The "total cost" reflects the average State appropriation per student served (as defined on the previous page) and the lost tax revenue due to a delay in employment.

Sources: Governor's Budget Books, Fiscal 2009; Maryland Higher Education Commission (MHEC) Degree Information System, Fiscal 2007; MHEC S-5 Report, Fiscal 2007; and the College Board, Education Pays, 2007.

MICUA STATE FUNDING AND DEGREES CONFERRED



About MICUA

The Maryland Independent College and University Association (MICUA) is a member-driven organization, which exists to advance the interests of independent higher education in Maryland. Consistent with its mission, MICUA administers collaborative efforts, resource sharing, and information exchange to support campus leaders and promote access, affordability, and accountability.

A distinctive and diverse group of private, nonprofit colleges and universities constitutes MICUA's membership. **These institutions offer a broad spectrum of educational opportunities, deliver quality academic programs in all regions of the State, and provide unique academic experiences not available at any public institution in Maryland.** Today, the MICUA member institutions serve more than 63,000 students annually and award nearly one third of all bachelor's, master's, and doctoral degrees conferred by a Maryland institution each year.

Tina Bjarekull
President



Thank You for the Partnership!



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College of Notre Dame of Maryland
Goucher College
Hood College
Johns Hopkins University
Loyola University Maryland
Maryland Institute College of Art
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