

MICUA Matters

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Three MICUA Schools Are Top Producers of Science PhDs

The National Science Foundation has conducted a study of the baccalaureate origins of science and engineering doctoral recipients. The study shows that, per capita, private colleges—and particularly private liberal arts colleges—are the top producers of graduates who go on to earn doctorates in science and engineering. Contrary to popular belief, these independent institutions are far more efficient producers of PhDs than state universities. The NSF data was collected over a ten-year period from 1997 through 2006. The study analyzed doctoral recipients per hundred bachelor's degrees awarded nine years earlier. Three of the top 50 producers of PhDs in science and engineering nationwide are MICUA institutions: **Johns Hopkins**, a private research university (#20), and **Washington College** (#24) and **St. John's College** (#46), both private liberal arts colleges. ■



Full Scholarships for Youths on *Extreme Makeover: Home Edition*

College of Notre Dame of Maryland and Loyola University Maryland have joined with ABC's *Extreme Makeover: Home Edition* to assure a college education for the seven young women and eight young men of Baltimore's Boys Hope Girls Hope. The private colleges have awarded full, four-year scholarships covering tuition, fees, room, and board. The *Extreme Makeover* team constructed a residence for the girls in Northeast Baltimore on land purchased by Boys Hope Girls Hope several years ago. The finished girls' home, which is down the street from the boys' home, was revealed on a two-hour special on ABC in late September.



Mary Pat Seurkamp, President of College of Notre Dame of Maryland, and Fr. Brian Linnane, President of Loyola University Maryland, visit the building site during construction.

Boys Hope Girls Hope Baltimore is part of a national nonprofit organization that provides at-risk children with a stable home, positive parenting, high-quality education, and other supports needed to reach their full potential. Since 1991, 100 percent of the participants in Boys Hope Girls Hope have attended college. The boys' home was established in Baltimore in 2002, while the girls' program has remained a day program. It was the young men of Boys Hope Girls Hope who reached out to *Extreme Makeover* so that the girls would have a home, too. ■

2010 Gubernatorial Candidates' Forum

A MICUA Public Information Service

MICUA invited Maryland's gubernatorial candidates who have received at least 15 percent of public support in a recognized, nonpartisan statewide public opinion poll to share their views on higher education at a special forum held at Goucher College on September 22. Representing the two campaigns were Governor Bob Ehrlich and his running mate, Mary Kane, and Lt. Governor Anthony Brown, who spoke on behalf of the O'Malley-Brown campaign. The discussion was moderated by Goucher President, Sanford Ungar, and attended by the presidents of MICUA's member colleges and universities and representatives of their campus governing boards.

As a service to students, employees, alumni and friends of independent higher education in Maryland, MICUA is pleased to feature the written statements provided by Governor Ehrlich and Lt. Governor Brown. The Governor of Maryland is in a position of leadership and influence regarding public policies affecting colleges and universities and the students they serve. We encourage all eligible voters to participate in the General Election on Tuesday, November 2, 2010.

Opening statements



EHRlich: Each year, thousands of students graduate from your institutions and begin their search for a good job that makes their family's investment in higher education worthwhile. Also, unfortunately, every year, our best and brightest leave us for jobs in other states.

As Governor, I will make major changes in the way our State conducts business so that the excellent graduates you produce will have the types of job opportunities in Maryland that they deserve. Maryland's future depends on our keeping their talents and skills here.

MICUA plays a major role ensuring our future leaders are well prepared. You need the States' help in producing great students and we need your help in producing excellent graduates so we can be competitive. We must be partners in this effort.

Together, we can support your mission, get our graduates working in Maryland, and grow our economy.



BROWN: The O'Malley-Brown administration is committed to higher education and Maryland's independent colleges and universities. Over the last four years, we've had to make incredibly difficult budget decisions to get Maryland's fiscal house in order and retain our AAA bond rating, one of only eight states. We inherited a \$1.7 billion deficit and have cut \$5.6 billion from the State budget since taking office. Today's budget and government is literally smaller than it was during the previous four years. We understand how difficult these times and decisions have been for Maryland's independent colleges and universities, but we have worked hard to protect MICUA institutions from additional cuts and we are grateful for your cooperation during these difficult times.

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What do you believe are the most important issues facing higher education in Maryland today?



EHRlich: Affordability is an issue of central importance to the future of higher education in Maryland—both at our public and private institutions. Maryland has some of the best universities in the nation and world and part of maintaining a high level of quality means maintaining affordability. Maryland's middle-class families have had to work hard to provide for their children and the State of Maryland should work with those families that are struggling to help their children realize the dream of a higher education. To effectively address this issue, we need a real solution for this issue, one that will serve our state in the long-term and that means working with all MICUA institutions and others.

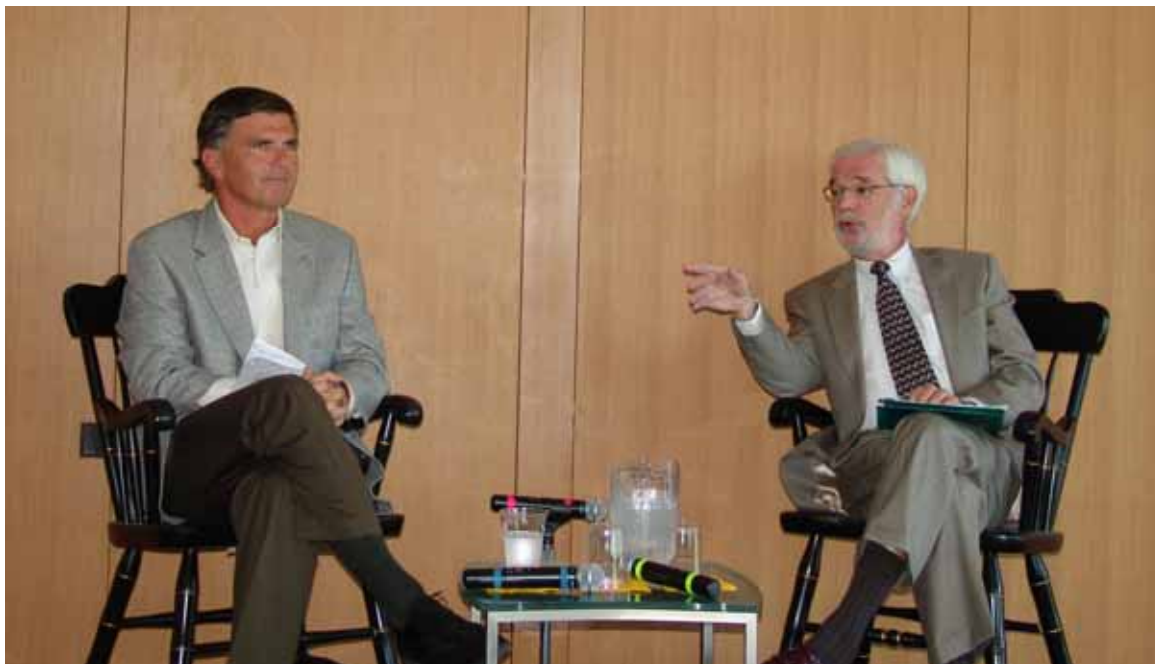
In order to ensure a higher education in Maryland is affordable, we—state and institutional

leaders alike—must work together to ensure that all dollars are being spent in the most effective and efficient ways and benefitting students first. MICUA institutions are our partners in the effort and as a result, investments of taxpayer dollars in MICUA institutions through the Sellinger fund and capital funds are smart investments.



BROWN: The most pressing challenges facing higher education today are affordability, access, and effectiveness. To keep Maryland moving forward and provide affordable higher education opportunities to all Marylanders, we must continue to fund the Sellinger Program, provide need-based scholarships and financial aid, and keep tuition affordable.

To expand access we must continue to improve and expand our facilities, utilize technology to provide online education, and increase the number of students graduating within four years.



Governor Bob Ehrlich and Goucher President Sanford Ungar

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We must also reach out to nontraditional populations, including adults and veterans.

For our students to have an effective and successful higher education experience we must continue to improve our number one ranked public education system, provide courses that prepare students for college—reduce the need for remediation, expand opportunities in the fields of science, technology, engineering, and mathematics, and close the achievement gap so that all Marylanders can be equally prepared.

What role will independent colleges and universities have in supporting the goals of your administration?



EHRlich: My administration will work with independent colleges and universities as partners, not against them as adversaries. As leaders of

MICUA institutions, it is your job to make sure your graduates are well-prepared for high-quality jobs upon graduation. It will be the job of my administration to make sure graduates of MICUA institutions can find high-quality jobs in Maryland. Some of our best and brightest students attend MICUA institutions and we should be able to keep them in Maryland once they earn their degrees.

Employment after graduation is a true test of the value of a higher education. I believe strongly in the benefits of a higher education which is why I will be committed to making sure every degree from a Maryland institution can pass that test in Maryland.



BROWN: The O'Malley-Brown Administration is committed to making Maryland one of the leading knowledge-based economies in the country and expanding our highly skilled and competitive workforce. We count on our diverse system of



Lt. Governor Anthony Brown and Goucher President Sanford Ungar

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higher education—including our independent colleges and universities, the University System of Maryland, Morgan State University, St. Mary's College of Maryland, and our community colleges—to develop the skilled workforce our 21st century economy requires.

Three out of four new jobs in Maryland will require education beyond a high school diploma—35 percent will require a four-year degree. We count on MICUA institutions to meet that demand. MICUA schools award a third of Maryland's bachelor's, master's, and doctoral degrees and boast the highest four-year graduation rates in the State. Because of these important contributions and the many others MICUA institutions make, we are committed to continuing and building on the State's 200 year-old partnership with Maryland's independent colleges and universities.

How do you plan to address the issue of higher education affordability for Maryland residents over the next four years?



EHRlich: Affordability is a critical factor for families and students considering a higher education. My administration will have the goal of developing long-term strategies that will help reduce drastic fluctuations in tuition and fee levels, making the total cost of a higher education more predictable.

While we pursue those long term solutions, we can work in the short term to preserve availability by maintaining support for need-based scholarship programs. Last year, MICUA institutions on the whole used over 80% of

Sellinger funds to provide financial aid to Maryland students. Supporting Maryland students with public money is a responsible use of taxpayer dollars and I will work with MICUA leaders to maintain that funding and explore long-term plans.



BROWN: College affordability has been a top priority during the O'Malley-Brown Administration and it will continue to be over the next four years. We know that access to an affordable higher education is a bridge to opportunity. That is why over the past four years we have held tuition flat at our public universities, bringing the cost of tuition from the 6th highest in America to the 21st. We created the Higher Education Investment Fund to create a predictable and stable source of future funding for higher education and have provided more than \$462 million in State financial aid, a 26 percent increase over the previous administration.

Do you support the Sellinger Program? Why or why not?



EHRlich: I support the concept of the Sellinger Program because I believe every student deserves the opportunity to pursue the dream of a quality higher education and I know firsthand the vital role scholarships play in that pursuit.

MICUA institutions have shown that they are responsible stewards of taxpayer dollars which makes our continued investment in the Sellinger Program wise. As you all know, Maryland is experiencing significant challenges regarding the budget. We do not yet know accurate figures for next year's budget but I am certain of this: you, the leaders and stakeholders of MICUA institu-

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tions, will be part of our discussions and part of our planning.

Over the last four years, Sellinger funds have been cut significantly and that minimizes the important role of MICUA institutions. You will be part of the solution in my administration, not part of the problem. We will work together to preserve current funding levels and we will plan for future investments.



BROWN: Yes, the O'Malley-Brown Administration fully supports the Sellinger Program and as revenues increase we are committed to restoring full funding for Sellinger.

The Sellinger Program is a unique partnership between the State and Maryland's independent colleges and universities that helps students access and afford a higher education. That is why over the past four years, during tough economic times, we have committed \$183 million to Sellinger so we can continue providing opportunities for students to receive a higher education.

We appreciate the independent colleges' willingness to work with us during these tough economic times and we are grateful for the role of private institutions in preparing Marylanders to succeed.

What do you see as the Government's role in assisting with capital funding for campus construction, renovation, and improvement?



EHRlich: My first administration supported capital projects on

MICUA campuses. I believed they were smart investments at the time and I still hold that view. However, in this difficult economic situation, our capital investments must be targeted and specific.

As I was during my first administration, I will remain committed to working with MICUA leaders on this issue. I believe in creating 21st century institutions of higher education and that means investing in 21st century facilities—both physical and virtual. A primary goal of mine, in all decisions regarding capital projects on campuses, will be to make sure we have the resources to help Maryland students fill the seats in the classrooms we build. Our investments in this area must be sound both for present and future students. I have a history of working with MICUA based on those principals and will continue to do so as Governor.



BROWN: Government has a tremendous obligation to invest and reinvest in our physical infrastructure. The O'Malley-Brown Administration has worked hard to ensure that Maryland retains its AAA bond rating so we can continue to improve, renovate and construct new facilities for all Marylanders.

Over the past four years, our Administration has invested \$1.2 billion in capital projects on campuses in every part of the State. We know that space and buildings with the latest technology are needed to stay competitive and expand access to higher education. While the portion of capital dollars devoted to Maryland's independent colleges and universities has historically been small, it is our belief that we can and should expand the number of dollars for capital projects at MICUA institutions as the economic outlook and State revenues improve.

NCI Breaks Ground on JHU Montgomery County Campus

Johns Hopkins President Ronald Daniels and Maryland Gov. Martin O'Malley were among dozens of dignitaries who gathered on September 1 to celebrate the start of construction on a \$200 million facility for the National Cancer Institute on the grounds of the University's Montgomery County Campus in Rockville.

Daniels led the list of speakers—which also included U.S. Sen. Ben Cardin of Maryland; Harold Varmus, director of the National Cancer Institute; and Montgomery County Executive Isiah “Ike” Leggett—in a program meant to recognize the alliance of government, business, and academia that resulted in the cancer institute's decision to move to Johns Hopkins' Montgomery site.



“This building is a concrete embodiment of the partnerships we are forging,” Daniels says. “It brings together federal, state, and local governments with business and academic interests in a collaborative effort to advance science.” ■

Eleven MICUA Alumni Named Teachers of the Year

Each year, Baltimore City and Maryland's 23 counties honor the best public school teachers in their districts with the coveted title: Teacher of the Year. Eleven graduates of MICUA colleges and universities earned this year's awards, a testament to the quality of education at a Maryland independent institution. Winners include alumni of **College of Notre Dame of Maryland, Johns Hopkins University, Loyola University Maryland, McDaniel College, and Washington College.**

- *Anne Arundel County:* Erin Sullivan, Glen Burnie High School
(College of Notre Dame of Maryland)
- *Baltimore City:* Brian Rainville, Maree G. Faring Elementary / Middle School
(Johns Hopkins University)
- *Baltimore County:* Ralene Jacobson, Franklin Elementary School
(Johns Hopkins University's Peabody Preparatory)
- *Carroll County:* Sharon Adedeji, Century High School
(College of Notre Dame of Maryland)
- *Dorchester County:* Chrystal Owens, Choptank Elementary School
(Washington College)
- *Frederick County:* Michelle Shearer, Urbana High School
(McDaniel College)
- *Harford County:* Lisa Mullen, North Harford Middle School
(College of Notre Dame of Maryland)
- *Kent County:* Joseph Evans, Kent County High School
(Loyola University Maryland)
- *Queen Anne's County:* Kristin Hurlock, Kent Island High School
(Washington College)
- *Somerset County:* Tanya Briddell, Washington Academy / High School
(Washington College)
- *Talbot County:* Jaelyn Spiker, Easton Middle School
(Loyola University Maryland) ■

GOOD NEIGHBORS: MICA and Baltimore City

By Fred Lazarus IV, President of Maryland Institute College of Art

Maryland Institute College of Art (MICA) is the oldest continuously degree-granting art college in the country, and our history and traditions have been linked to Baltimore since our founding more than 184 years ago. Through fires, population shifts, and industrial retrenchment, MICA has been a leader in promoting cultural development in the City and has helped turn support for the arts into one of the City's most positive defining characteristics. Our academic programming embraces engagement with the community at its core, and we are tied to Baltimore's creative distinctiveness. In so many ways, the City is a canvas for our students, faculty, and alumni, and our collaborations with its residents, organizations, and government continue to bring forth expanded access to great art and artists, aesthetic education, and better approaches to communicating important messages.

Each year, MICA students, faculty, alumni, and visiting artists produce hundreds of free exhibitions and events that showcase the creations and expertise of both novices and the world's most experienced artists and designers. Just as important, students continuously collaborate with the City's cultural institutions, designing an annual exhibition, for example, specifically engineered to find innovative ways to connect residents and visitors to great art through installations around the City. Our Master of Arts in Community Arts program partners graduate students with community organizations to develop projects that advance community initiatives and give voice to residents. Community Arts Partnership students volunteer as art leaders—teaching art in the public schools, comforting ailing hospital patients through art therapy, and raising issues like poverty through exhibitions, among hundreds of other projects. In fact, a focus on civic and social engagement is infused into virtually all of our academic programming—from the “Finding our Wings Program,” in which our video students help

at-risk teenage girls in the City productively express their hopes and fears through documentary filmmaking, to a partnership with Baltimore's urban planners and foresters to turn unwanted lumber into sculpture.

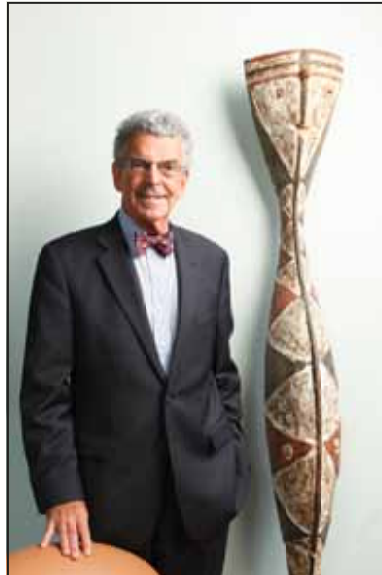
Likewise, our research centers are using art and design to find solutions to societal problems. This year, the Center for Design Practice will work with the Baltimore City Health Department to create a website and branding for a “virtual supermarket” that links residents in areas without access to fresh food with supermarkets in other parts of the City. MICA's Center for Race and

Culture will host a national conference on interdisciplinary approaches to teaching art created by African-Americans. And the new MICA PLACE building in East Baltimore will house new graduate programs that immerse artists in the community as residents to learn from their neighbors and produce art and design that empowers people everywhere.

MICA's economic impact is also an important part of our relationship with the City. The College brings students from 46 states and 56 countries to add to Baltimore's economy and culture. Alumni are

revitalizing neighborhoods by converting neglected spaces into artist communities and launching businesses and industries. In addition to the college-level education we provide, MICA also works with hundreds of children and adults to provide an introduction to creative fields. And the College itself continues to play a major role in the development of the Station North Arts District.

Using art and design to make Baltimore the best City it can be—culturally, economically, and socially—is a central component of who we are. As we move forward, we are excited about what's on the horizon and look forward to investing as much in Baltimore and Maryland as the area has invested in us. ■



MICA Offers Civic Engagement, Graduate Programs in East Baltimore

Maryland Institute College of Art will build upon its more than decade-long history of pioneering civic engagement through innovative, unique programming that immerses its faculty and students in community partnerships and graduate study in East Baltimore and beyond. In September, the College finished renovating the former St. Wenceslaus School, 814 N. Collington Ave., into a year-round center for community arts and social design programs with apartments entitled MICA PLACE (Programs Linking Art, Culture, and Education).

“MICA has become the leader in designing academic programs that integrate art and design with civic engagement,” MICA President Fred Lazarus IV said. “The programming that will occur in East Baltimore takes that original, transformational curriculum to the next level in what we hope will become an international model for collegiate civic engagement—immerse your students in the community, listen and learn from the community, and then create projects that make life measurably better for the citizens who live there and beyond.”

MICA PLACE will be a hub for graduate study, preparing students for civic-minded careers in action-oriented community arts and social design work, as well as other professions. It will support community development, revitalization, and health and well-being in East Baltimore and beyond through community/college engagement, educational programs, and the development, documentation, and dissemination of new knowledge and resources. ■



MICA Design Coalition student and AmeriCorps VISTA member install the new MICA PLACE sign in East Baltimore.

MICUA Joins Coalition for College Cost Savings

Earlier this year, MICUA joined the Coalition for College Cost Savings (CCCS) in an effort to create efficiencies and manage costs in a difficult fiscal economy. CCCS will help MICUA institutions improve procurement processes and reduce costs through collaboration. Currently, CCCS is comprised of 23 member organizations in 21 states that collectively serve 562 private colleges and over 1,100,000 students across the United States. This collaboration benefits its member institutions regardless of size, mission, or location by providing low prices for purchased commodities and a high value in performed services.

CCCS's philosophy relies on a cooperative arrangement of independent higher education institutions working across geographical boundaries and consolidating their volumes of purchased supplies, equipment, and services to reduce business operating costs and streamline internal processes. CCCS serves as a central point of contact for the creation of supplier relationships; program implementation, planning, and execution; and best-practice information on process efficiency. Membership and participation in CCCS programs is strictly voluntary. MICUA member institutions may decide to participate in one, two, all, or none of CCCS programs. ■

Nelson Chairs Accreditation Team to University of Iraq

Shortly before the end of the spring semester in Annapolis, **St. John's College** President Christopher Nelson and his wife, Joyce

Olin, flew to Iraq for a visit to the American University of Iraq-Sulaimani. It was the final step in the University's quest for accreditation from the American Association of Liberal Education (AALE), which was granted in July. President Nelson chaired the AALE's site visit team, and he was impressed by the steps the University has taken to provide professional training while grounding students in the liberal arts.

The team flew into Erbil International Airport on April 30, and on the way to Sulaimani, they saw signs of both the devastation the region saw under Saddam Hussein in the 1990s and of rebuilding as the relatively peaceful region slowly recovers. Over four days, they visited the University's temporary facility (30 minutes away from the permanent campus, which is still under construction), visited classes, interviewed students and faculty members, and observed a student debate. The University's outgoing provost, John Agresto, is a former president of St. John's Santa Fe campus.

While students at the University can earn degrees in business, engineering, information technology, and other traditional majors, students must earn half their credits in liberal studies. On the first evening of their visit, the team dined with Barham Salih, the Prime Minister of Kurdistan, who acknowledged that young people in Iraq seek professional degrees to help rebuild their country.

"But he said that this would never be enough to build a free and prosperous Iraq, one that had been under totalitarian rule for too long," Nelson said.

"Even good workforce training can be a servile occupation, while only students educated in the arts of freedom, practiced in thinking for themselves, learning the skills that would allow them to enter into discourse with the world on their own terms, would be fit for democracy, fit for self governance."

President Nelson was impressed by the mission of the University and by the dedication of its leaders, but he was most encouraged by the spirit of the students. "In each class I visited, every one of the 14 students spoke," he said. "They were encouraged to ask questions of the teacher and of each other. They gave oral presentations to the

class, took questions, and received comments well. Outside of class they were passionate in their desire to learn more, saying that they had never had such an experience, being given the freedom to make their education their own, asking the questions that were theirs rather than their school master's."

At a time when many in U.S. higher education are abandoning liberal arts in favor of workforce training, Nelson said, the American University of Iraq serves as inspiration. "The world will always drive us to specializations and to careers that are highly focused on just a part of the human experience. Better to join that world, prepared with an education that allows us to have some idea of the whole project we call humanity." ■



Top: Aerial view of the American University of Iraq-Sulaimani

Bottom: St. John's President Chris Nelson (far right) chairs the accreditation team

New Website Supports Student Access and Success at Private Colleges

In September, the National Association of Independent Colleges and Universities (NAICU) and the Council of Independent Colleges (CIC) unveiled a new website (www.buildingblocks2020.org) designed to highlight and support efforts by nonprofit private colleges and universities to increase the number of at-risk students they enroll and to boost the retention and graduation rates of various student populations. The website is the central component of Building Blocks to 2020, a national initiative organized by NAICU and CIC to help the nation meet President Obama's call to make the United States first in college completion by 2020.

The website provides opportunities for campus professionals working on the front lines of student access, retention, and completion to learn from the experiences of other colleges, and to mine for practices and policies that fit their individual institutional missions and student populations. The website will also serve as an information resource for consumers and policymakers who are

interested in what colleges are doing to not only reach out to students from diverse backgrounds, but boost their chances of earning a degree.

Maryland's independent colleges and universities enroll 15 percent of all students, but award 30 percent of all bachelor's, master's, and doctoral degrees conferred in the State annually. "This higher productivity is directly related to graduation rates," said MICUA President Tina Bjarekull. "MICUA member colleges and universities boast the highest graduation rates in the State. MICUA undergraduates are 64 percent more likely to graduate in four years than students at public universities."

The Maryland section of the Building Blocks to 2020 website highlights retention and graduation initiatives at six MICUA institutions so far:

College of Notre Dame of Maryland, Goucher College, Maryland Institute College of Art, McDaniel College, Stevenson University, and Washington College. ■

Teacher Prep Programs Get Smart

In an effort to bring state-of-the-art technology to teacher preparation programs, SMART Technologies partnered with the Maryland State Department of Education's Teachers of Promise (TOP) Program and awarded a TOP SMART Classroom to five Maryland colleges and universities. Two MICUA institutions—**McDaniel College** and **Mount St. Mary's University**—will be receiving the upgrades in their Schools of Education.

On April 23, State Superintendent of Schools Nancy Grasmick and Darla Strouse of the Maryland State Department of Education joined executives from SMART Technologies in making the presentations. Henry Reiff, Dean of the School of Professional Studies at McDaniel College, and Barbara Martin Palmer, Dean of the School of Education and Human Services at Mount St. Mary's University, accepted the honor on behalf of their colleges.

Last year, the first year of this joint effort, the five colleges and universities awarded SMART Classrooms included **Hood College, Johns Hopkins University, and Stevenson University.** ■



From left: Henry Reiff of McDaniel College, Superintendent Nancy Grasmick, and Kristin Slavin of SMART Technologies

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College of Notre Dame, Stevenson Win College Success Awards

In June, **College of Notre Dame of Maryland** and **Stevenson University** each won \$100,000 grants from the Council of Independent Colleges (CIC) and the Walmart Foundation to help support students who are the first in their family to attend college. First-generation college students make up almost a third of the student body at each institution.

College of Notre Dame of Maryland will use its grant for a Trailblazer Scholars Program that includes peer mentoring, advising, and research grants and internships for first-generation students. Trailblazer Scholars will also engage in a meaning-

ful service opportunity in their first year and take part in a substantive research project later in their academic program.

Stevenson will use its grant from CIC and Walmart to launch a Generation One Project to help ease the transition to college for incoming, first-generation students. Students participating in the program will be mentored by faculty who were the first in their family to attend college. The students' parents will receive a special orientation program that includes advice on navigating the financial aid process. ■